

3

### Click "Create / edit activities"



# Be found - get leads & bookings Confirm your master data, especially y Provide key information about your sh Inspire potential customers with attra List all the courses you offer Show divers which dive sites you go to Inform divers what marine life they ca Finish your dive shop page C. Your Bookable Activities (Ad Get online bookings for all your ac PADI courses Dive packages & fun dives

We all all all all all all all all all al					
4 Click "Ad	d product"				
Price ≎	Status 🗘	Vacation packages	Adventures		
on Ac –	Draft		A Ø	© 🗊	En En
			Ad	d product	
5 Click "Co	onservation A	ctivity"			
		Product type *		St	andard product name *
		Dive trips Snorkelling		n the	app) *
		Dive courses Social event Conservation Acti	vity		
		Number of open wa	ter dives *		
		Group size	& Ratio		

Tip! If the program comes with any form of PADI Certification, choose Dive Course

í

6 Select Activity Type

time and Review the Guidelines before submitting your listing!

type *	Activity Type *
ervation Activity	✓ βelect ✓
h Product Type *	Dive trips Snorkelling
t	Dive courses     Social event
or a special event ? *	
t	•
duration *	
Select	~
r of open water dives	

# 7 Select Product Type Tag

		Cocial aven
ag with Product Type *		Jocial even
Select	~	
Marine Species		
Marine Debris		Activity Title
Habitat Restoration		
Climate Change		
Citizen Science		
Courses & Education		
Internship		
Computitu		

Made with Scribe - https://scribenow.com

1-1-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2	and the second
<b>B</b> Select event associati	on
	Tag with Product Type *
	Marine Debris X X V
	Is this for a special event ?* Activity Title *
	Şelect
	No
	AWARE Week
	Women's Dive Day
	Number of open water dives
	Location *
	Olive site Address Oline
i Tip! By selecting this promotion	you will get more exposure via the event page and
<b>9</b> Add Activity Title	
<b>9</b> Add Activity Title	
9 Add Activity Title Product type *	Activity Type *
9 Add Activity Title Product type * Conservation Activity	Activity Type * Social event × •
9 Add Activity Title Product type * Conservation Activity Tag with Product Type *	Activity Type * Social event × •
9 Add Activity Title Product type * Conservation Activity Tag with Product Type * Marine Debris ×	Activity Type * Social event × •
9 Add Activity Title Product type * Conservation Activity Tag with Product Type * Marine Debris ×	Activity Type * Social event × •

Activity duration \*

~

AWARE Week

10	Add Activity Duration
	/ aa / cervicy Daracion

Marine Debris X	× •
Is this for a special event ? *	Activity Title *
AWARE Week	✓ Dive Against Debri
Activity duration *	
Selec	:t 🗸
Number of open water dives	
Location *	
Dive site Address	Online

## Add the amount of open water dives

AWARE We	eek		Dive Against Debr
Activity dura	ation *		
3	Hour		~
Location *			
Dive site	e 🚫 Address	Online	
	Continue		

12	Add	the	location
	Auu	uic	location

í

Activity duratio	
3	Hour
Number of ope	n water dives
1	
Lessien *	
Location *	
Dive site	Address Online
Group si	ze & Ratio
Minimum of	people per event
Maximum of	people per event

Tip! By listing this on the dive site you will gain extra exposure on the dive-site section of the Dive Shop Locator

## **13** Add minimum and maximum amount of pax

Location * <ul> <li>Dive site</li> <li>Address</li> <li>Online</li> </ul>
Group size & Ratio
Minimum of people per event
Maximum of people per event
Languages spoken by staff

# Add available languages

# Add certification requirements

Minimum of 1 people per event
Maximum of 10 people per event
Languages spoken by staff English × × •
Does your event have any age or certification requirements? * Yes No
Continue

# Add age requirement if applicable

Does your event have any age or certification requirements? * Yes No	
Requirements	
Minimum age * years	
Minimum certification *	Minimum # of logged dives *
Minimum certification *	Select

<b>17</b> Add diver req	uirements	
	Requirements	
	Minimum age * 10 year Minimum certification *	Minimum # of logged dives *
	Other requirements	Select
	Continue	

#### 18 Click "Continue"

Minimum age * 10	years	
Minimum certification *		Minimum # of logged
Open Water Certification required	× •	None
Continue		

## 19 Add description of the activity Description 0 Short description of the activity \* 0 This is the customer's first introduction to your activity. It should outline what you'll do want more. Write 2 or 3 short sentences that summarize your activity. To get customer. they'll do, use action words like "explore", "see" or "enjoy". eo edule 0 Highlights \* This section allows you to provide customers with a few punchy bullet points highlighti of your activity and what makes it special. Write 3 to 5 short sentences that tell custom do. Start each sentence with an action verb such as "discover" or "enjoy".

18

20	Add activity highlights
o	Highlights *         This section allows you to provide customers with a few punchy bullet points highlighting the key elemen of your activity and what makes it special. Write 3 to 5 short sentences that tell customers what they'll see do. Start each sentence with an action verb such as "discover" or "enjoy".
21	Add logistics

all products		
	^ 0 0	Logistics Meeting point or pick-up
leo		Customer must go to a set meeting point Customer can choose a plan
edule	0	
TO EAN		

# 22 Click "Continue"





## Click "Pricing, Schedule"

5		,
Activity	^	\
Basics	0	Selected cover image or video of the a
Description	0	Please upload Cover Image/video
Logistics	0	
Pictures/Video		Other images of the activity (
Pricing, Schedule		Recommended upload size:
Inclusions	•	Minimum 600 pixels wide and 400px tall. N
		Either drag & drop pictures from your mai
		From you gallery

^	Pricing, Schedule & Booking terms
0	Pricing
•	Activity price *
	0.00 Both prices are end-consumer prices and must include all taxes and service charges.The local prices represents your normal walk-in or rack-rate price to consumers (we use it to display a discount in
0	Travel price is lower that the local price).
	Select V
	Activity takes place according to the following schedule
	🙃 Eveny day 💫 Some weekdays 🔷 Some dates 🔷 Date rang

## 24

0	Both prices are end-consumer prices and mu represents your normal walk-in or rack-rate p Travel price is lower that the local price).	t include all taxes rice to consumers	<i>and service ( (we use it to</i>	<i>charges.The local prid display a discount if</i>
	Select	~		
	Online - via PADI's website	Jle		
	Offline - you take payment from participant	s Som	e dates	O Date range
	Start time *	Time zo	one *	
		() Selec	:t	
	Booking terms			
	• Yes No			
		The second s		

Tip! Please note that there will be a 4.9% surcharge for online payments

27 Enter st	art and end tim	e
Jescription	0	
ogistics.	0	Offline you take navment from particial X
victures/Video		Online - you take payment from partici
Pricing, Schedule		Activity takes place according to the following schedule
Inclusions	0	• Every day Some weekdays Some dates
		Start time * Time zone *
		Select
		Booking terms
		• Yes No
		Can be booked up to *

Select if you want an instant booking confirmation or not and the booking end time/date

Enter cancellation policy and click 'continue'

Booking terms	
Instant booking confirmation *	
💽 Yes 📄 No	
Can be booked up to *	
1 Hour V before the	e activity start time
Cancellation policy *	
24 hours	
Continue	
Continue	
Continue	