



**PADI**

**SEEK ADVENTURE.  
SAVE THE OCEAN.™**

## **SR. PRODUCT MANAGER**

PADI, the global leader in Ocean Exploration, is searching for a full-time SR. PRODUCT MANAGER at our headquarters in Rancho Santa Margarita CA. PADI offers its employees a unique culture centered around an active lifestyle, fun and hardworking colleagues, interesting work, competitive salary and outstanding benefits. We are an amazing company searching for amazing people to join our team!

Reporting to the VP of Product and Design at PADI Worldwide, the Senior Product Manager will be responsible for managing the product life cycle, user experience, and business direction of PADI Club our premier diver membership. This will be a highly visible product role that will have responsibility for significant growth at the world's largest diver training and certification organization. What you do here will make a significant difference in the way humanity engages with the underwater ocean environment.

### **What You Get To Do**

#### **Typical product activities:**

- You'll translate business goals into strategies and measurable objectives alongside stakeholders and create requirements, roadmaps and lifecycle recommendations that affect pricing, promotion, design, development, and positioning around the world.
- You'll work closely with the stakeholders, product, design, project management, and development teams to design the user experience and define how we'll measure success.
- You'll provide leadership to the core team members involved in your projects on a day-to-day basis, even though the members of those teams will not be in a direct reporting relationship to you. While you will receive plenty of project management support you will be the team's navigator, inspiration, and cultural anchor.
- You will focus the efforts of the teams to maximize impact and will use your knowledge of customer research and A/B testing when collaborating with our User Experience Design team to identify pathways to drive performance.
- You'll have your finger on the pulse of product perception and performance, working with customer relations, field training, sales, analytics, and others to help us all know what we need to improve our experience and deliver more value each day when we show up for work.

#### **Activities unique to PADI's business:**

- As a product leader you'll want to understand the diving experience through direct contact with students, instructors and dive center operators. If you're open to it, we'd encourage (and help) you to become a diver yourself and experience both the rewards and challenges of learning to dive firsthand.
- You'll establish close working relationships with marketing and our other product teams (Consumer Pre-Certification, Learning Products, Membership, Travel, and Conservation) to find opportunities to integrate experiences in a way meaningful to customers and to drive greater overall engagement and value.

### **What You Will Need To Be Successful:**

- 5+ years of experience managing multiple related products in Agile and/or SCRUM development environments with cross-functional teams. Experience effectively managing subject matter experts into the product management process is a plus.
- Demonstrated ability to drive quality into high-consequence products while encouraging innovation and continuous improvement.
- You have a track record for using data to inform your decisions, being decisive and moving quickly even in the face of incomplete information. You can adapt and evolve your thinking when new information comes to light while still maintaining momentum across the team.
- Experience managing products with multiple end user delivery points: Web, mobile, desktop.
- Experience managing products that are globally available at scale. This role will manage products available in 180 countries and 25 languages to over 130,000 instructors and a million students per year.
- Bachelor's Degree or equivalent experience.
- PADI diver or member a plus

Founded in 1966, PADI has grown consistently through our 57 years in business, continually raising the bar for the industry we are all so passionate about. We know who we are as a company but never let that hold us back from reinventing ourselves and keeping our mission modern and relevant. One thing that stays consistent is our mission to be “The Way the World Learns to Dive”. PADI has certified over 29 million divers during our history, an achievement no other scuba diving agency can claim. We are committed to our purpose to Seek Adventure—Save The Ocean.

PADI strives to create a work environment that respects individual contribution while maintaining a strong team approach for successful execution of business objectives. The executive team believes in a work-life balance that enables employees to meet their personal and family needs with flexible hours and a robust benefits plan.

If this job sounds interesting to you and you meet these requirements described above, we'd like to get to know you! Please submit your resume & salary requirements to [jobs@padi.com](mailto:jobs@padi.com).

To learn more about our company visit us at [www.padi.com](http://www.padi.com)

Applicants must possess the permanent right to work in the United States.

PADI/Seek Adventure Save the Ocean

**California Applicants please note that PADI collects personal information relating to its candidates for employment to manage the recruitment process. The organization is committed to being transparent about how it collects and uses that data and to meeting its data protection obligations. To view PADI's CCPA Notice please go to <https://www.padi.com/ccpa-notice>**