



**SEEK ADVENTURE.
SAVE THE OCEAN.™**

About PADI

Founded in 1966, PADI (Professional Association of Diving Instructors®) is the world's largest and leading diver organization with 6,600 dive centers and resorts and over 128,000 professional members in 186 countries and territories. PADI has certified over 28 million divers during our history, an achievement no other scuba diving agency can claim.

PADI is a purpose driven organization committed to leading industry efforts around ocean conservation. PADI is a force for good, creating jobs and defining a lifestyle, supporting entrepreneurial business growth globally, introducing millions of people into diving and transforming lives across continents and culture.

PADI strives to create a work environment that respects individual contribution while maintaining a strong team approach for successful execution of business objectives. The executive team believes in a work-life balance that enables employees to meet their personal and family needs with flexible hours and a robust benefits plan.

About the Senior User Experience Designer position

PADI is going through a major overhaul of its B2C and B2B digital portfolio and we are looking for a talented Senior UX Designer to join our Product Design team. You will be working closely with PADI's product team to design industry leading solutions for dive shop owners, SCUBA instructors, and SCUBA students world-wide.

The successful candidate should be results oriented and passionate about creating brand advocates by designing thoughtful solutions to high priority issues facing PADI's userbase. We are looking highly skilled and low-ego designers who understand that great product development is a team sport.

Senior UX Designer responsibilities:

- Collaborate with product managers, designers, and engineers to translate usage scenarios into intuitive interfaces that support business objectives.
- Collaborate with engineers to ensure specifications are understood and implemented as designed
- Contributes to design specifications and style guides
- Presents design concepts, user needs, and design rationale to multidisciplinary teams, as well as to key stakeholders and business partners

Senior UX Designer requirements:

- 5+ years of UI/UX design expertise in digital products demonstrated with a strong portfolio.
- Expertise in creating responsive and adaptive designs for multiple contexts and device types
- Expertise in standard design and prototyping tools including Figma
- Expertise in usability testing and performance metrics
- Impeccable attention to detail
- Ability to apply critical thinking to a variety of complex user problems, considering user needs, business objectives and technical constraints
- Up to date with the latest UI/UX trends and techniques
- Excellent communication, presentation, and interpersonal skills
- Bachelor's degree in fine arts, human-computer Interaction (HCI), user experience, human factors, visual design, or equivalent

Additional nice to have skills:

- Being a certified scuba diver would be an asset, helping you to understand our customers from the outset

If this job sounds interesting to you and you meet these requirements described above we'd like to get to know you! Please submit your resume & salary requirements at jobs@padi.com. Applicants must possess the permanent right to work in the United States.

To learn more about our company visit us at www.padi.com and check out our video below:

<https://www.youtube.com/watch?v=w8-KIkOUWME>

California applicants please note that PADI collects personal information relating to its candidates for employment to manage the recruitment process. The organization is committed to being transparent about how it collects and uses that data and to meeting its data protection obligations. To view PADI's CCPA Notice please go to <https://www.padi.com/ccpa-noti...>