



PADI

**SEEK ADVENTURE.
SAVE THE OCEAN.™**

MARKETING PROJECT MANAGER

PADI, the global leader in Ocean Exploration, is searching for a full-time **MARKETING PROJECT MANAGER** to join our global Project Management team. PADI offers its employees a unique culture centered around an active lifestyle, fun and hardworking colleagues, interesting work, competitive salary and outstanding benefits. We are an amazing company searching for amazing people to join our team!

Reporting to the Vice President, Project Management at PADI Worldwide, PADI is seeking a skilled Project Manager to lead Marketing and cross-functional teams to develop and launch a wide array of campaigns, programs, and coordinated delivery of consumer facing products. Must have experience as a customer-centric project manager, adaptable to change, and able to operate within a dynamic, hybrid work environment. An ideal candidate is one who effectively collaborates and plans across teams and geographies, clearly communicates progress and timelines, and leads others to deliver exceptional experiences and products for the Scuba industry.

What You Will Do

- Collaborate across the marketing, media group, product and technology, and other teams to create and orchestrate comprehensive plans for Marketing consumer acquisition and PADI Club membership growth and partner projects.
- Lead cross-functional project team and marketing operations meetings; performs risk identification and management; run problem solving workshops, planning sessions, and retrospectives. Utilize Project Management Office templates for regular status reporting, project deliverables, follow-up items, schedule and cost management as applicable.
- Communicates key project decisions, status and changes to the organization and applicable vendors. With support of direct manager, communications with senior and executive management as appropriate.
- Projects include: marketing campaigns, user journey creation and enhancements, marketing dashboards, traffic shape for content sections and related initiatives.
- Stays abreast of enterprise-wide projects and prevents and/or manages associated conflicts. Provides project management experience and leadership to the organization. Escalates and frames issues to management so appropriate action can be taken.
- Recognizes and identifies potential areas of improvement for existing methodologies, policies or procedures may require change, or where new ones need to be developed, especially regarding projects focused on business expansion.
- With support of direct manager, analyzes, recommends, and implements improvements to existing processes.
- Depending on the project, the PM may also be asked to help manage communications, planning, and coordination of off-shore team members and vendors.

- Provide limited supervision to others through motivation, direction, review and feedback of assigned tasks.
- PADI's offices are across the globe and sometimes flexibility with schedules is needed when working with our team members in Beijing, Sydney, Vietnam, California, Florida and Bristol (UK).

What You Will Need To Be Successful:

- Bachelors' degree (B.A.) in Business, Communications or related field
- 2+ years project management experience leading the delivery of digital products, Website and mobile application solutions, marketing programs and campaigns
- Project management experience with the ability to drive multiple concurrent initiatives.
- Good communication, time management, analytical, and organizational skills.
- Ability to lead multiple cross-functional teams, adapts well to change, and has a strong customer focus.
- Agile software development methods experience and understanding of software product roll-out/launches.
- Consistently delivers on commitments, takes initiative, has a bias toward action, takes responsibility, shows individual accountability, has sense of urgency, makes timely decisions.
- Bachelor's degree (B. A.) from four-year college or university; or *two to four years* related experience and/or training; or equivalent combination of education and experience.
- Proficient personal computer skills including e-mail, record keeping, routine database activity, word processing, spreadsheet, graphics, etc.
- MS Office Suite, Wrike and Collaboration/Agile tools such as Atlassian suite required.
- Ability to define problems, collects data, establishes facts, and draw valid conclusions. Ability to interpret an extensive variety of technical instructions in mathematical or diagram form and deal with several abstract and concrete variables.
- PMP certification a plus.
- Digital Agency experience a plus.
- SCUBA industry experience a plus.
- Vendor management experience a plus.

Founded in 1966, PADI has grown consistently through our 57 years in business, continually raising the bar for the industry we are all so passionate about. We know who we are as a company but never let that hold us back from reinventing ourselves and keeping our mission modern and relevant. One thing that stays consistent is our mission to be “The Way the World Learns to Dive”. PADI has certified over 29 million divers during our history, an achievement no other scuba diving agency can claim. We are committed to our purpose to Seek Adventure—Save The Ocean.

PADI strives to create a work environment that respects individual contribution while maintaining a strong team approach for successful execution of business objectives. The executive team believes in a

work-life balance that enables employees to meet their personal and family needs with flexible hours and a robust benefits plan.

If this job sounds interesting to you and you meet these requirements described above, we'd like to get to know you! Please submit your resume & salary requirements to jobs@padi.com. To learn more about our company visit us at www.padi.com

Applicants must possess the permanent right to work in the United States.

PADI/Seek Adventure Save the Ocean

California Applicants please note that PADI collects personal information relating to its candidates for employment to manage the recruitment process. The organization is committed to being transparent about how it collects and uses that data and to meeting its data protection obligations. To view PADI's CCPA Notice please go to <https://www.padi.com/ccpa-notice>