Senior Product Manager

About PADI

Founded in 1966, PADI (Professional Association of Diving Instructors®) is the world's largest and leading diver organization with 6,600 dive centers and resorts and over 128,000 professional members in 186 countries and territories. PADI has certified over 28 million divers during our history, an achievement no other scuba diving agency can claim.

PADI is a purpose driven organisation committed to leading industry efforts around ocean conservation. PADI is a force for good, creating jobs and defining a lifestyle, supporting entrepreneurial business growth globally, introducing millions of people into diving and transforming lives across continents and culture.

PADI strives to create a work environment that respects individual contribution while maintaining a strong team approach for successful execution of business objectives. The executive team believes in a work-life balance that enables employees to meet their personal and family needs with flexible hours and a robust benefits plan.

Job description

PADI is looking for an outstanding product expert with passion for digital products. As Senior Product Manager you will report to the Director of Product and work closely with our UX and engineering teams, as well as with stakeholders around the globe.

If you love energizing challenges and the opportunity to have a true impact, this position is for you. You will have a chance to design and launch new products, as well as take our existing portfolio to the next level.

You will be a critical member of our team and a key contributor to us reaching our ambitious goals.

Responsibilities

- Translate business strategy into product vision, requirements, roadmaps and lifecycle recommendations for our Consumers around the world.
- Ability to handle delivery challenges and adjust rollout strategies. Remove impediments and help the team navigate thru obstacles.

- Provide leadership to your Consumer scrum team(s) (scrum master, UX designers, engineers). Be their navigator, inspiration and driving force.
- Collaborate closely with internal business partners including Marketing, Sales and Training to achieve our objectives.
- Design KPI dashboards to track and measure performance against goals
- Conduct customer surveys to identify needs and pain points, and conduct market research to uncover best practices that players in relevant industries have implemented.
- Set clear and measurable objectives and utilize team resources appropriately to achieve business goals.
- Create product requirement documents to build business cases for new features and product improvements using data, customer, and market insights.

Experience

- 5+ years of experience managing products in agile and/or SCRUM development environments with cross-functional teams. Certified Scrum Product Owner a plus.
- Extensive experience with data-driven digital products such as e-commerce, internal search, and personalized recommendation platforms, etc.
- Experience managing products with multiple end user delivery points: Web, mobile, desktop.
- Experience managing products that are globally available at scale. This role will manage products available in 180 countries and 25 languages to over 130,000 instructors and a million students per year.
- Experience using customer research, A/B testing, data and metrics to drive results
- Track record of using data to inform your decisions, being decisive and moving quickly even in the face of incomplete information
- Ideally hands-on experience with CMS platforms such as Drupal.

Qualifications / skills

- Education: you have a university degree or equivalent professional qualification in business administration, computer science, design or other relevant field.
- Operational skills: you know how to balance getting things done in a timely manner vs. building the perfect solution.
- Design/UI/UX: you are obsessed with great UX that converts! You are the driving force behind your UX team's work.
- Marketing: you have a good understanding of online marketing and SEO.
- Technology: you have a good understanding of Front-End development, HTML, CSS. You have some understanding of how Back-End development works.
- Tools: you have experience working with Slack, Jira, Figma and Drupal.

- Communication skills: you have a proven capacity to build strong interpersonal relationships that foster trust, open dialogue, and full transparency. You are fluent in English. Additional languages are a plus.
- Attitude: you are an outgoing, positive person and have a go-getter attitude. You embrace change, constantly adapt & innovate, and are able to initiate, support and manage organizational change. Your approach is result-oriented, customer centric, data-driven and analytical.
- Scuba diving: being a certified scuba diver or even better a scuba instructor would be a plus

If this job sounds interesting to you and you meet these requirements described above we'd like to get to know you! Please submit your resume & salary requirements at jobs@padi.com. Applicants must possess the right to work in the United States. To learn more about our company visit us at www.padi.com and check out our video below:

https://www.youtube.com/watch?v=w8-KIkOUWME