



**SEEK ADVENTURE.
SAVE THE OCEAN.™**

About PADI

Founded in 1966, PADI (Professional Association of Diving Instructors®) is the world's largest and leading diver organization with 6,600 dive centers and resorts and over 128,000 professional members in 186 countries and territories. PADI has certified over 28 million divers during our history, an achievement no other scuba diving agency can claim.

PADI is a purpose driven organization committed to leading industry efforts around ocean conservation. PADI is a force for good, creating jobs and defining a lifestyle, supporting entrepreneurial business growth globally, introducing millions of people into diving and transforming lives across continents and culture. PADI strives to create a work environment that respects individual contribution while maintaining a strong team approach for successful execution of business objectives. The executive team believes in a work-life balance that enables employees to meet their personal and family needs with flexible hours and a robust benefits plan.

About the Senior Visual Experience Designer position

Passionate about designing impactful, delightful products and design systems? We are looking for a Sr. VX Designer to be a key contributor on our Product Design/ UX team. This person should share in our vision of innovation, simplicity and elegance as they deliver world-class user experiences. You are a strong visual designer with experience turning complex problems into simple design solutions. The Sr. VX designer will work with UX product designers and always seek to empathize with the needs of users and human centered design. You are extremely organized, with pixel-perfect standards and excellent attention to detail. You also have past experience with design systems and evolving them to meet use needs. You understand the importance of designing for accessibility and usability.

In this role the Sr. VX designer will work with UX Product designers to conceptualize, design, and prototype new features (as well as re-imagine and refactor old ones). You'll be working with customers (first priority), engineers, product management, and customer support to determine design requirements, create mockups, and provide feedback to constantly improve our products. You will also be responsible for the design system and evolving it to meet use needs.

Senior VX Designer responsibilities:

- Responsible for evolving the Design system and maintaining it
- Be a thoughtful, creative and user-centric designer, designing the core product experiences
- Provide creative direction to the company and our products
- Produce pixel-perfect visual design artifacts
- Work collaboratively with product managers, engineers, and others in the company to get designs implemented
- Improve our overall product and brand design language over time, and help create design guidelines, style guides, best practices and templates to maintain consistency.
- Work with others to critique and improve the design of our products

Senior VX Designer requirements:

- 5+ years' experience in designing consumer or enterprise internet products
- Bachelor's degree in Design, User Experience, Human-Computer Interaction, or a related field
- Expertise in creating responsive designs for multiple contexts and device types (desktop, mobile, tablet)
- Expertise in standard design and prototyping tools including Figma, Sketch, Adobe Creative Suite and InVision
- Working knowledge of design specification tools like Zeplin and InVision Inspector
- Can articulate the reasoning behind your design decisions
- Can think through user problems while understanding technical constraints
- Have an impeccable sense of design
- Ability to work on multiple projects, set priorities, and meet deadlines

Additional nice to have skills:

- Familiarity with Design Thinking and Lean UX methodologies
- Experience with design system frameworks like Bootstrap and Atomic
- Experience prototyping micro interactions and animations
- Experience bringing data to life using visualizations and interactive reporting
- Experience designing for learning and educational-based solutions
- Experience designing for eCommerce systems
- PADI Open Water Diver desirable but not required

If this job sounds interesting to you and you meet these requirements described above we'd like to get to know you! Please submit your resume & salary requirements at jobs@padi.com. Applicants must possess the permanent right to work in the United States.

To learn more about our company visit us at www.padi.com and check out our video below:
<https://www.youtube.com/watch?v=w8-KIkOUWME>

California applicants please note that PADI collects personal information relating to its candidates for employment to manage the recruitment process. The organization is committed to being transparent about how it collects and uses that data and to meeting its data protection obligations. To view PADI's CCPA Notice please go to <https://www.padi.com/ccpa-noti...>