



PADI

**SEEK ADVENTURE.
SAVE THE OCEAN.™**

Senior Product Manager

Founded in 1966, PADI (Professional Association of Diving Instructors®) is the world's largest and leading diver organization with 6,600 dive centers and resorts and over 128,000 professional members in 186 countries and territories. PADI has certified over 28 million divers during our history, an achievement no other scuba diving agency can claim.

PADI is a purpose driven organization committed to leading industry efforts around ocean conservation. PADI is a force for good, creating jobs and defining a lifestyle, supporting entrepreneurial business growth globally, introducing millions of people into diving and transforming lives across continents and culture.

PADI strives to create a work environment that respects individual contribution while maintaining a strong team approach for successful execution of business objectives. The executive team believes in a work-life balance that enables employees to meet their personal and family needs with flexible hours and a robust benefits plan.

Job description

PADI is looking for an outstanding product expert with passion for digital products. As **Senior Product Manager** you will work closely with the Chief Product & Digital Officer who you will report to, the UX and engineering teams, as well as with stakeholders around the globe.

If you love broad roles, energizing challenges and the opportunity to have a true impact, this position is for you. You will have a chance to design and launch new products, as well as take our existing portfolio to the next level.

You will be a critical member of our team and a key contributor to us reaching our ambitious goals.

Responsibilities

- Develop a forward-looking product strategy and roadmap for your area or responsibility
- Drive and manage deliverables against that roadmap
- Translate your product vision into mockups, epics and stories
- Provide leadership to your scrum team (scrum master, UX designers, engineers). Be their navigator, inspiration and driving force
- Define best technical implementation of use cases together with the engineering team
- Take full ownership of your products' success during their entire lifecycle from launch to maturity
- Design KPI dashboards to track and measure performance against goals
- Conduct customer research to learn and determine what to build depending on their needs

- Conduct market research to identify best-in-class practices that players in relevant industries have implemented

Experience

- 5+ years experience managing products in agile and/or SCRUM development environments with cross-functional teams.
- Track record of building cool and high performing web products and apps
- Demonstrated ability to build a compelling product vision
- Experience working with remote team members
- Experience using customer research, A/B testing, data and metrics to drive results
- Track record of using data to inform your decisions, being decisive and moving quickly even in the face of incomplete information
- Startup experience would also be a plus

Qualifications / skills

- **Education:** you have a university degree or equivalent professional qualification in business administration, computer science, design or other relevant field.
- **Operational skills:** you know how to balance getting things done fast vs. building the perfect solution.
- **Design/UI/UX:** you are obsessed with great UX that converts! You are the driving force behind your UX team's work.
- **Marketing:** you have a good understanding of online marketing and SEO.
- **Technology:** you have good understanding of Front-End development, HTML, CSS. You have some understanding of how Back-End development works.
- **Communication skills:** you have a proven capacity to build strong interpersonal relationships that foster trust, open dialogue, and full transparency. You are fluent in English. Additional languages are a plus.
- **Attitude:** you are outgoing, positive person and have a go-getter attitude. You embrace change, constantly adapt & innovate, and are able to initiate, support and manage organizational change. Your approach is result-oriented, customer centric, data-driven and analytical.
- **Scuba diving:** being a certified scuba diver or even better a scuba instructor would be a plus

Applicants should submit their resume at <https://padi-worldwide.breezy.hr/p/301a188ca78c01-senior-product-manager>

California Applicants please note that PADI collects personal information relating to its candidates for employment to manage the recruitment process. The organization is committed to being transparent about how it collects and uses that data and to meeting its data protection obligations. To view PADI's CCPA Notice please go to <https://www.padi.com/ccpa-noti...>