

PROJECT AWARE® FINANCIAL REPORT



2018

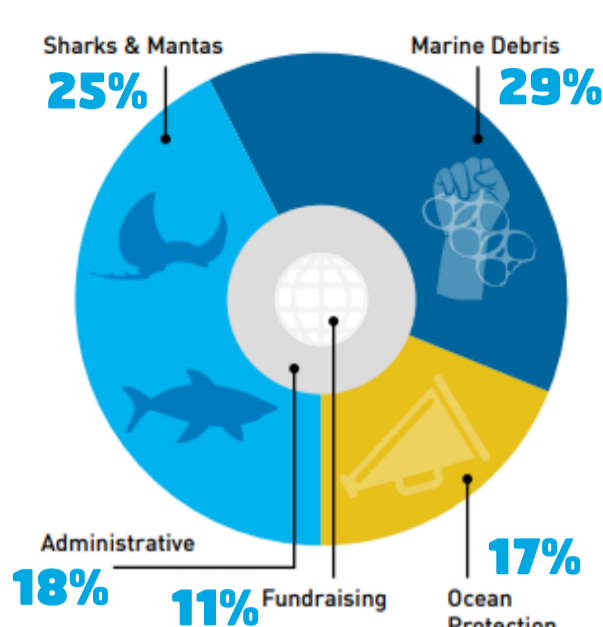
Citizen science, policy, and education. These are just three of the many words that come to mind when we reflect on the great work done by the Project AWARE community, our partners and staff in 2018.

Each and every achievement was made possible by the generous support and direct actions of our supporters across the globe. Through careful financial planning, and auditing, Project AWARE ensures that every contribution achieves maximum impact for the ocean.

- With offices located in Australia, United Kingdom and the United States, we take action to create both local, and global change for the ocean and the communities who depend on it.
- Our local actions collectively protect the most vulnerable marine species and decrease pollution.
- Project AWARE is registered as an independent 501 (c)3 nonprofit organization in the U.S. and has formal charity and nonprofit status in the United Kingdom and Australia.

OFFICES	TOTAL DONATIONS	TOTAL EXPENSES
Americas	\$813,429	\$885,453
EMEA	\$340,152	\$425,185
Asia Pacific	\$257,468	\$257,246
TOTAL	\$1,411,049	\$1,567,884

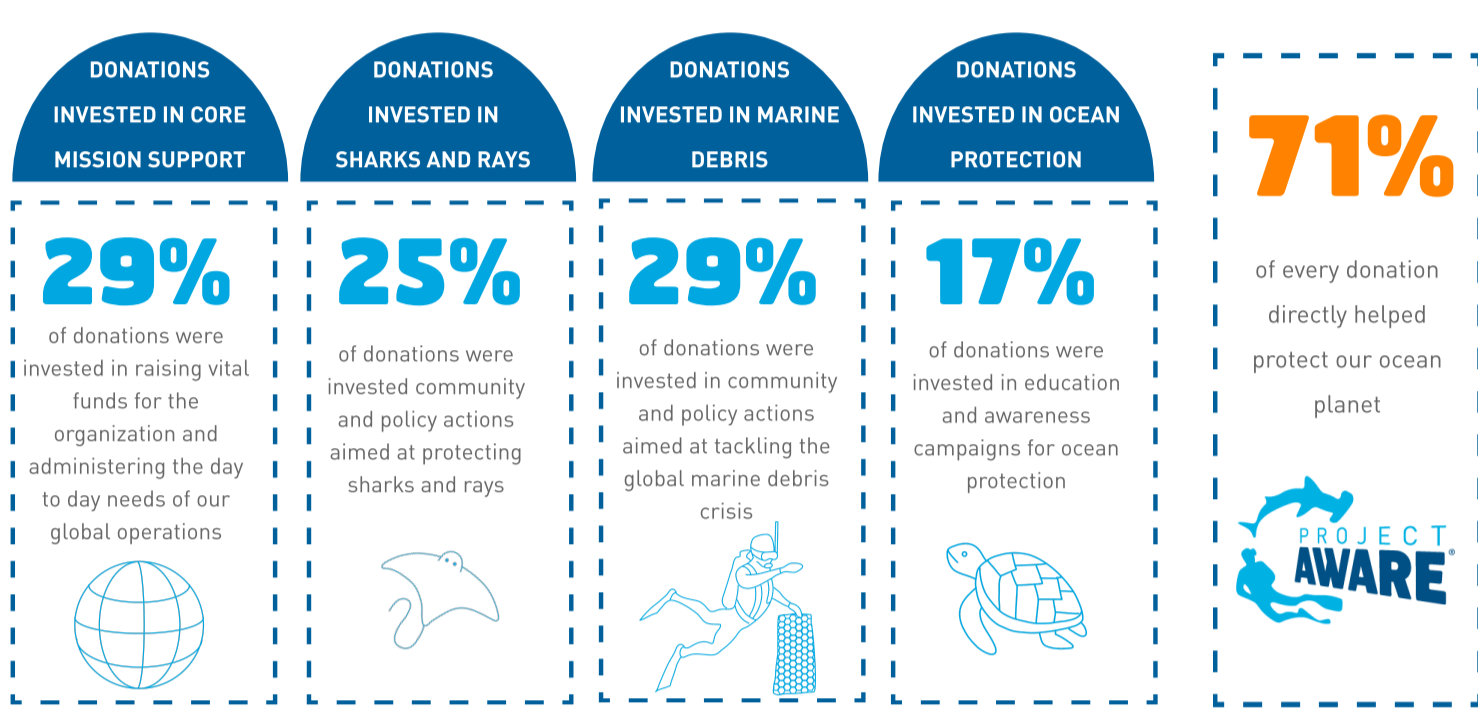
Global Operating Ratios



“ We are so proud of all we accomplished together in 2018. As we execute on our long-term vision at Project AWARE, we know we can't do it without our global community - almost 1 million strong and counting - and our partners. ”



Danna Moore
Project AWARE Director, Global Operations



SUPPORTERS

Ocean protection depends on all of our actions, large and small. Now more than ever, individuals recognize that their local actions can and DO make a positive impact for our planet. When we come together for conservation, big change is possible. Our community were amazing financial partners to us throughout 2018.

100% AWARE PARTNERS

In 2018

525

100% AWARE partners provided vital funds to fuel our conservation work

FUNDRAISERS

In 2018

239

fundraisers came together to raise \$98,631

DONORS ONLINE

In 2018

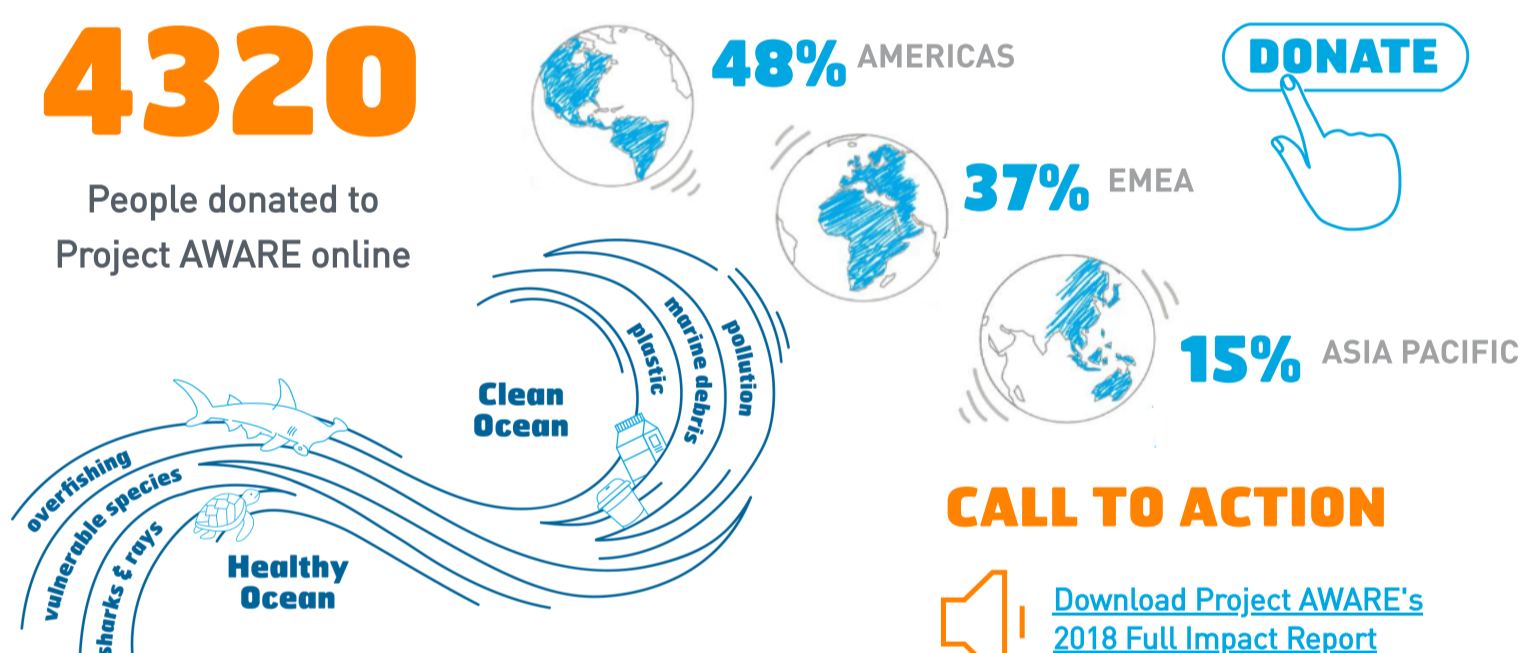
4320

People donated to Project AWARE online



DONATIONS ONLINE

WHERE DO THEY COME FROM



CALL TO ACTION

Download Project AWARE's 2018 Full Impact Report

MAKING EVERY DIVE COUNT

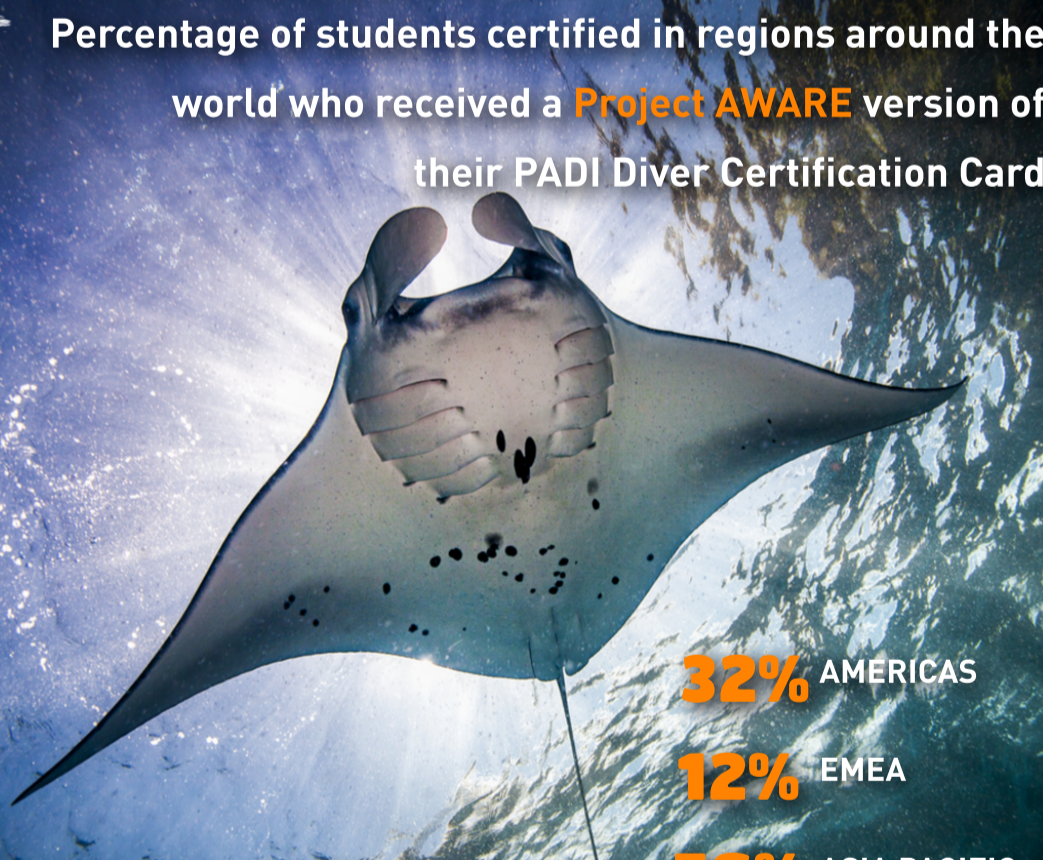
PADI® and PADI Dive Community

Our partnership with PADI and PADI Professional Members around the world is essential in powering our global conservation activities and programs. PADI supports Project AWARE with in-kind services, connects us with a network of divers and professionals around the world, and helps us raise donations, and awareness for our conservation work.

Project AWARE relies heavily on donations facilitated through PADI's student certification card processing system and PADI Pros Member Renewal.



Percentage of students certified in regions around the world who received a Project AWARE version of their PADI Diver Certification Card



THANK YOU

“ From removing ghost gear to safeguarding Giant Devil Rays and securing a stronger finning ban for Mediterranean Sharks, 2018 saw Project AWARE take action, fins on and fins off, to create both local and global change for the ocean.

Our 2018 achievements were only possible thanks to each and every one of our global

community of ocean adventurers who connected their passion for adventure with the purpose of ocean protection.

Thank you for believing and investing in a future where the ocean no longer needs protecting. ”

Danna Moore
Director, Global Operations



We are proud to be recognized as a financially accountable, transparent and results-oriented organization.

Please stay in touch, learn more and continue to be a part of this critical work. Join the Movement.

WWW.PROJECTAWARE.ORG



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