



Google My Business Support Links - Gift card and Donation Links

Google now allows businesses to support links to their Business Profile so customers can buy a Gift Card or Donate right from the Google search results page.

When enabled, a user who is searching for the business on Google will be prompted to “Support this Business” in the search results as well as be shown a message from the own to communicate the purpose of the funds.

The support links can be set up in the Google My Business portal. For more information on how to set up, [visit Google’s support page.](#)

