GRAPHIC DESIGNER--INTERACTIVE

PADI, the global leader in Scuba Diver Training, is searching for a full-time GRAPHIC DESIGNER--INTERACTIVE at our corporate headquarters in Rancho Santa Margarita. PADI offers its employees a unique culture centered around an active lifestyle, fun and hardworking colleagues, interesting work, competitive salary and outstanding benefits. We are an amazing company searching for amazing people to join our team!

Founded in 1966, PADI has grown consistently through our 52 years in business, continually raising the bar for the industry we are all so passionate about. We know who we are as a company but never let that hold us back from reinventing ourselves and keeping our mission modern and relevant. One thing that stays consistent is our mission to be "The Way the World Learns to Dive". PADI certified our 25 millionth diver in 2016, an achievement no other scuba diving agency can claim.

PADI strives to create a work environment that respects individual contribution while maintaining a strong team approach for successful execution of business objectives. The executive team believes in a work-life balance that enables employees to meet their personal and family needs with flexible hours and an extensive benefits plan.

PADI has been voted an Orange County Top Workplace in 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015 and 2016.

Reporting to the Manager, Creative Development & Design, the Graphic Designer is responsible for creating design solutions that have a high visual impact, deliver relevant messaging, and are aligned with the brand standards and design guidelines. Must be proficient in the use of Adobe Creative Cloud software (InDesign, Photoshop and Illustrator are a must) to design and layout a wide variety of products including course materials, manuals, info graphics, newsletters and forms. Products are typically delivered in print, tablet and web-based format in multiple languages so the ideal candidate must have a solid understanding of layout and design for both print and digital delivery. Experience with multiple language layout and the ability to manage and maintain a large variety of products and design responsibilities are also essential functions of the position.

They will occasionally work with the Product and Translation Specialist to ensure that any translated layout is completed and packaged to meet design standards, and the production schedule. They will also directly with outside printers of paper and plastic products for the upload, review and approval of all production files and participate as part of a QA team that reviews product proofs and is responsible for the approval of the final product prior to acceptance by the company.

The Graphic Designer will work with the Creative Director and a team of designers to help facilitate a cohesive, creative and progressive environment, and to assist in ongoing team building exercises. The work demands creative flair, up-to-date knowledge of industry trends and software, and a professional approach to time management, budgets and deadlines.

Duties and responsibilities include:

- The creation of esthetically pleasing, dynamic design in the continued effort to elevate the design savvy of the creative team and the company brand.
- Reports to the Creative Director and works collaboratively with a team of graphic designers in the decision making process of print design and digital user interface associated with all product mediums (print, digital, web).
- Attend project meetings as needed to represent the design portion of the product providing recommendations and feedback on behalf of the graphic design team.
- Attend department project status meetings to represent progress on the design portion of projects and participate in decision-making, problem solving, and the prioritization of assigned projects.

- Occasionally work with the Media Producer and contribute to the video planning process to ensure video and photo preplanning takes into account all the necessary footage (stills and video) requirements per project in an effort to create a consistent creative media experience across all associated products.
- Works closely with a team of Designers to help facilitate team building, creative, and skill improvement exercises among all designers.
- Use Adobe Creative Cloud software to create and layout in both print and digital media (mobile applications, web sites and e-publishing) various types of products and training materials such as text books, instructor manuals, forms, applications, certificates, packaging, brochures, logos, trademarks and other materials in English as well as other languages as needed.
- Use the Adobe Experience Manager Mobile to design, develop and deploy digital tablet products and assist the Planning and Development team in determining the features of products.
- Incorporate translated text into pre-existing product files to ensure consistency with the English version.
- Work directly with internal and external programmers to communicate and facilitate the functionality and user experience of tablet and other digital based products.
- Work directly with outside printers of paper and plastic products for the upload and approval of production files, and review product proofs for approval of final product prior to acceptance by the company.
- Work with translators and appropriate staff to ensure all translated versions of products meets quality expectations and production schedules.
- Ensure that all project files follow the approved naming protocol, are saved in the appropriate formats and correct locations on the server.
- Ensure previous versions or project files are archived consistent with protocol when new versions are created.
- Maintain up-to-date knowledge of design, typography, and equipment through trade publications, manufacturer's brochures, demonstrations, seminars, and continuing education.

Our ideal candidate will have the following experience, demonstrated skills, and education to qualify for the role:

- Degree or certificate in graphic design or equivalent in trade school or work experience.
- Minimum five years' experience using Macintosh computer systems with Adobe Creative Suite software.
- Experience working as a Graphic Designer in a professional setting and comfortable with the laying out large publications in multiple languages in a fast paced environment.
- Must be able to demonstrate previous layout and design experience by presenting a professional portfolio exhibiting a dynamic range of product experience at time of the interview.
- Excellent understanding of the visual arts with skills in design conceptualization, corporate/product branding, typography and layout.
- Strong organizational and time management skills with the ability to manage multiple projects simultaneously while meeting assigned deadlines.
- Bachelor's degree in Graphic Design.
- Portfolio demonstrating exceptional technical-production skills.
- At least 3 – 5 years' work related experience.
- Excellent written and verbal communication skills and meticulous attention to detail.
- Ability to coordinate multiple projects and prioritize workload with a fast paced environment.
- Demonstrate knowledge in both print production as well as digital production (i.e: website design, mobile applications, etc.).
- Knowledge of design, typography, type specification and typeface
- A solid understanding of color management for publishing

- A solid understanding of digital trends and technology
- Professional level knowledge and experience in the use of Adobe Creative Suite of software - particularly InDesign, Photoshop and Illustrator
- Knowledge of Microsoft applications including Word and Outlook
- Experience in using Quark and Quark-to-InDesign (Q2Id) is desirable
- The ability to prepare art files for final output of all types - offset and digital printing and publications
- Excellent verbal and written communication skills.
- Bilingual desirable
- Scuba Diving certification desirable

PADI is an Equal Opportunity Employer. In addition to a 9/80 work week which provides all participating employees with every other Friday off; the company also offers robust benefit plans at little cost the employee, and a wellness program with rewards for participating employees. Among the highlights at our Orange County headquarters are multiple break rooms, including a large one with a pool table, a ping-pong table, vending machines and books for leisure reading. Recreational amenities include an on-site gym, half basketball court, an on-site swimming pool and shower-equipped locker rooms. Also offered onsite are PiYo and yoga classes. Our employees also benefit from generous time off and a 401(k) with match.

If this job sounds interesting to you and you meet these requirements described above we'd like to get to know you! Please submit your resume & salary requirements at jobs@padi.com. To learn more about our company visit us at www.padi.com. Applicants must possess the right to work in the United States.