

2010 PADI Go PRO Challenge Testimonial Official Worldwide Contest Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

The 2010 PADI Go Pro Challenge Testimonial ("Contest") is open only to PADI Professional Members in each of four regions around the world: PADI Americas/Canada, PADI Asia Pacific, PADI Europe and PADI International Ltd. (UK)/Nordic. PADI Members are only eligible for one Regional Contest, consistent with that member's PADI Office affiliation (Home Office) as of 01 September 2010. Twenty five (25) prize winners will be selected by each region. Contest is void where restricted or otherwise prohibited by law.

ELIGIBILITY

Contest is open to PADI Members 18 years of age or older. All PADI Members must be renewed for 2010 and 2011 and not have an open Quality Assurance action to be eligible to win. Employees, and family members of employees, of PADI Worldwide Corp. and all related and affiliate companies, globally, are not eligible for the contest.

GENERAL RULES & CONDITIONS

By participating in the contest, entrants agree to be bound by the Official Rules. Winners will be required to sign and complete an Affidavit of Eligibility, Publicity Release and Liability Release, where legally permissible, and return it to PADI within 30 days of notification; otherwise the prize will be forfeited and awarded to an alternate entrant. Entrants acknowledge they have the legal right to use any photos, music and/or other media used in their submissions for this Contest and PADI's use of such media will not violate any third party rights. Entrants give PADI unlimited rights to use their name, picture and likeness, and their submission globally, in advertising and publicity, without further compensation, where permitted by local law. All local, state and federal taxes are the sole responsibility of the winners. No substitution of prize is permitted. PADI's decision and selection of the winners shall be final.

Winners will be notified by mail. PADI is not responsible for lost, misdirected or postage due mail. PADI is not responsible for any late, lost, delayed, damaged, misdirected, incomplete, illegible, or unintelligible entries. Incomplete or illegible entries are not eligible. PADI or its affiliates may rescind any promotion found to contain errors without liability at their sole discretion. For a copy of the Official Contest Rules and winners' names send a stamped, self-addressed envelope to the Entrant's PADI Office affiliate or visit www.padi.com/gpc.

HOW TO ENTER

Entrants must attain a professional level credential through PADI; i.e. Divemaster, Assistant Instructor, Emergency First Response Instructor, PADI Specialty Instructor, etc. ("Member Credentials"). Qualifying Member Credentials must have certification dates from 1 January 2010 through 15 September 2010. All applications for Member Credentials must be accurate and complete, including all signatures and required documents. Applications that do not meet these criteria will not qualify for the Contest. Applications for Member Credentials must be received and processed by PADI by 30 September 2010. Entrant must also submit a video, captioned photography or written document ("Submission") supporting the theme "I'm a PADI Pro for the Love of It" no later than 30 September 2010. Video must be no more than three (3) minutes in length and in MPEG, DVD or Quick Time format. Submissions shall not contain violence, nudity, profanity or other potentially offensive language or visuals. Submissions must include the Entrant's name, member number, address, phone number and email address. Submissions in file sizes under 2MB should be emailed to gpc@padi.com. Video submissions in file sizes over 2MB must be submitted on DVD or CD and mailed to the Entrant's PADI Office affiliate*. PADI reserves the right to edit winner's Submission at its sole discretion. Submissions will become the sole property of PADI. PADI will have all global intellectual and industrial property rights to use the Submissions from any and all entrants for promotional purposes without compensation to the entrant. Entrants agree to execute an assignment of copyright rights upon request from PADI.

WINNER SELECTION

Winners for 2010 Go Pro Challenge Testimonial Contest will be announced in the 4th quarter of 2010 and awarded by 31 January 2011. Each region will award the following prizes: twelve (12) submissions will be awarded the Tier 1 prize of a PADI-branded Apple iPod Nano[®]. Eight (8) submissions will be awarded the Tier 2 prize of a limited edition 2010 Go PRO Challenge Winner's Circle Jacket embroidered with the winner's highest professional rating. Five (5) submissions will be awarded the Tier 3 prize of a free 2012 PADI Professional Membership Renewal. PADI's decision and selection of the winners shall be final.

*** Contact your PADI Office affiliate for more details.**

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