

PADI Worldwide Certification History

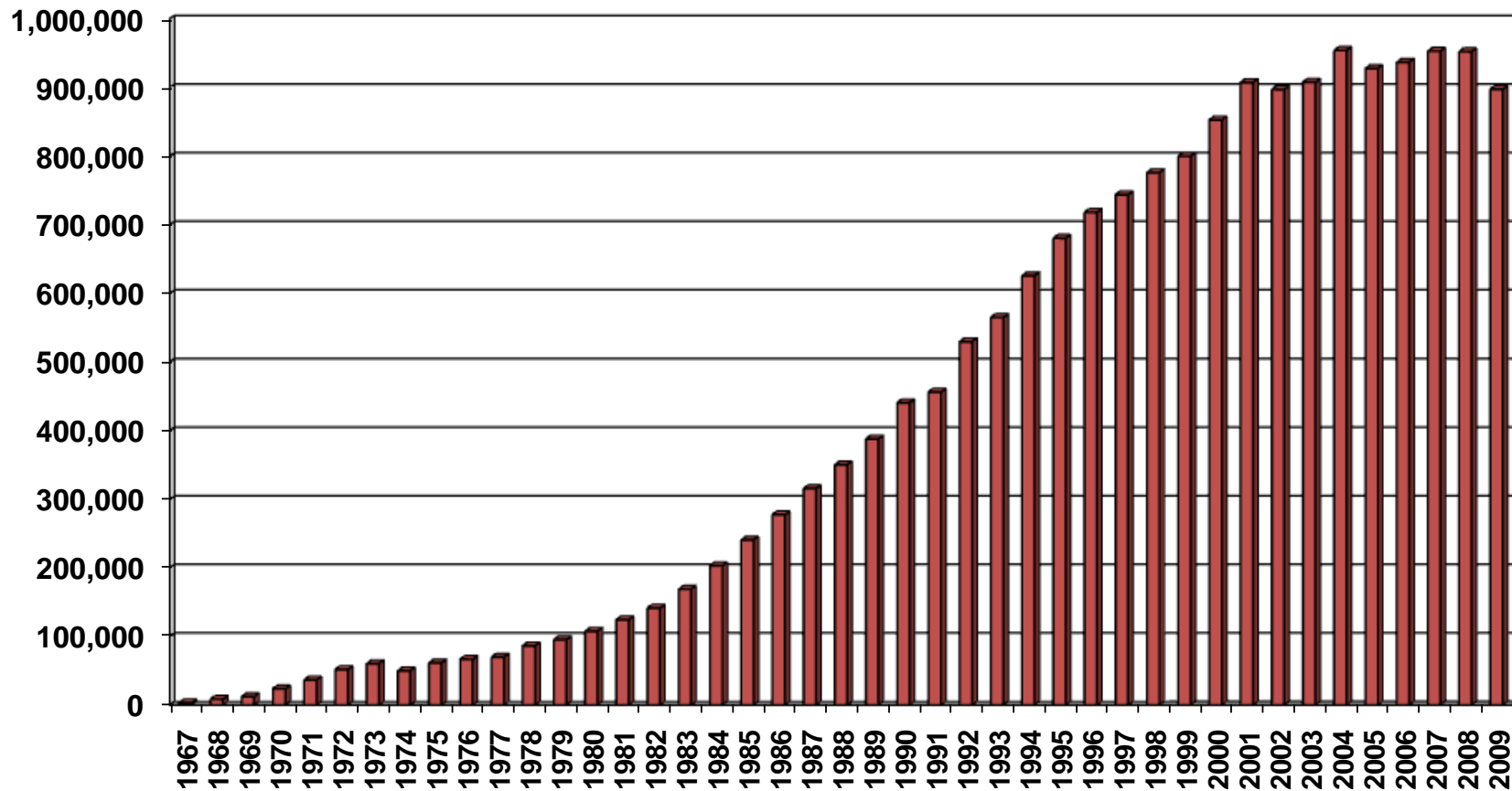
Year	Certifications Per Year	Cumulative Certifications	Growth Percentage
1967	3,226	3,226	
1968	8,442	11,668	161.69%
1969	12,168	23,836	44.14%
1970	23,736	47,572	95.07%
1971	36,490	84,062	53.73%
1972	51,842	135,904	42.07%
1973	60,120	196,024	15.97%
1974	49,834	245,858	-17.11%
1975	61,244	307,102	22.90%
1976	66,609	373,711	8.76%
1977	69,771	443,482	4.75%
1978	86,187	529,669	23.53%
1979	95,193	624,862	10.45%
1980	107,404	732,266	12.83%
1981	124,365	856,631	15.79%
1982	141,429	998,060	13.72%
1983	168,778	1,166,838	19.34%
1984	203,001	1,369,839	20.28%
1985	240,384	1,610,223	18.42%
1986	277,378	1,887,601	15.39%
1987	315,468	2,203,069	13.73%

Year	Certifications Per Year	Cumulative Certifications	Growth Percentage
1988	350,000	2,553,069	10.95%
1989	387,767	2,940,836	10.79%
1990	440,418	3,381,254	13.58%
1991	456,046	3,837,300	3.55%
1992	529,463	4,366,763	16.10%
1993	564,672	4,931,435	6.65%
1994	625,487	5,556,922	10.77%
1995	680,263	6,237,185	8.76%
1996	717,973	6,955,158	5.54%
1997	743,763	7,698,921	3.59%
1998	775,735	8,474,656	4.30%
1999	799,696	9,274,352	3.09%
2000	852,702	10,127,054	6.63%
2001	907,171	11,034,225	6.39%
2002	896,977	11,931,202	-1.12%
2003	907,722	12,838,924	1.20%
2004	954,049	13,792,973	5.10%
2005	927,529	14,720,502	-2.78%
2006	936,579	15,657,081	0.98%
2007	952,716	16,609,797	1.72%
2008	952,097	17,561,894	-0.06%
2009	897,401	18,459,295	-5.74%



Represents total entry level and continuing education diving certifications for all PADI Offices combined. Divers may have multiple certifications. Does not include introductory scuba diving experiences or non-diving certifications.

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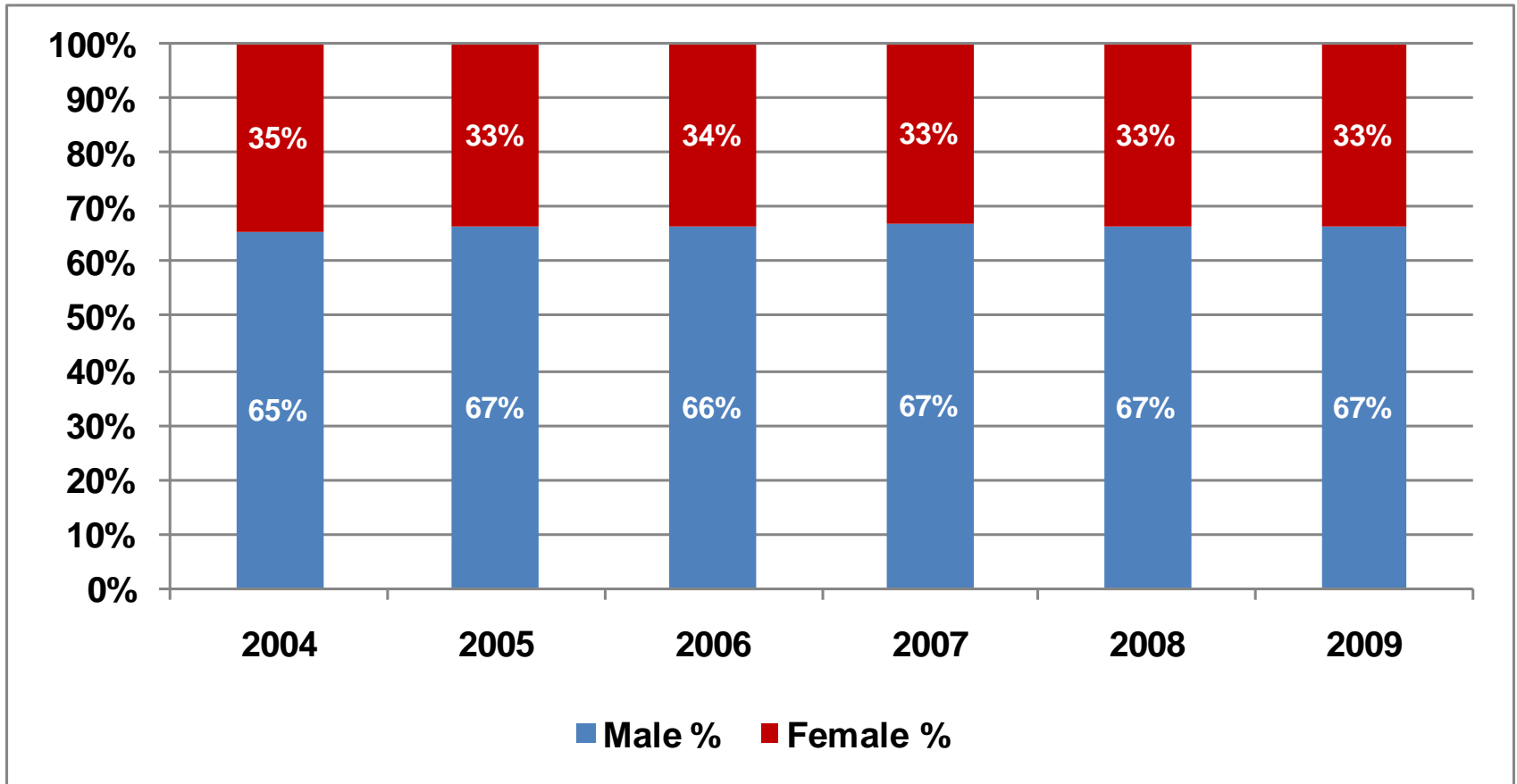


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PADI Worldwide

Diving Certifications by Gender



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PADI Worldwide

Median Age of Diving Certifications

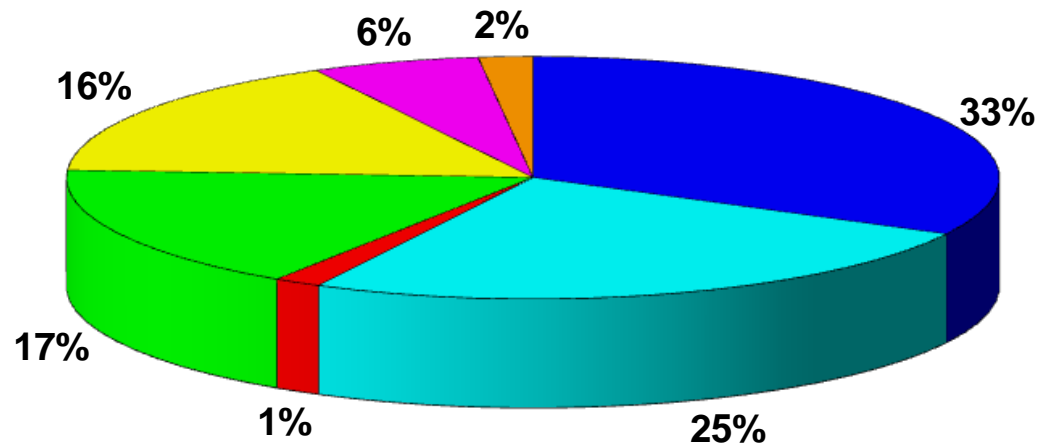
	2004	2005	2006	2007	2008	2009
Male	30	30	31	30	30	30
Female	27	27	27	27	27	27
All	29	29	29	29	29	29



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PADI Worldwide Entry-level Certifications

Worldwide 2009 By PADI Office

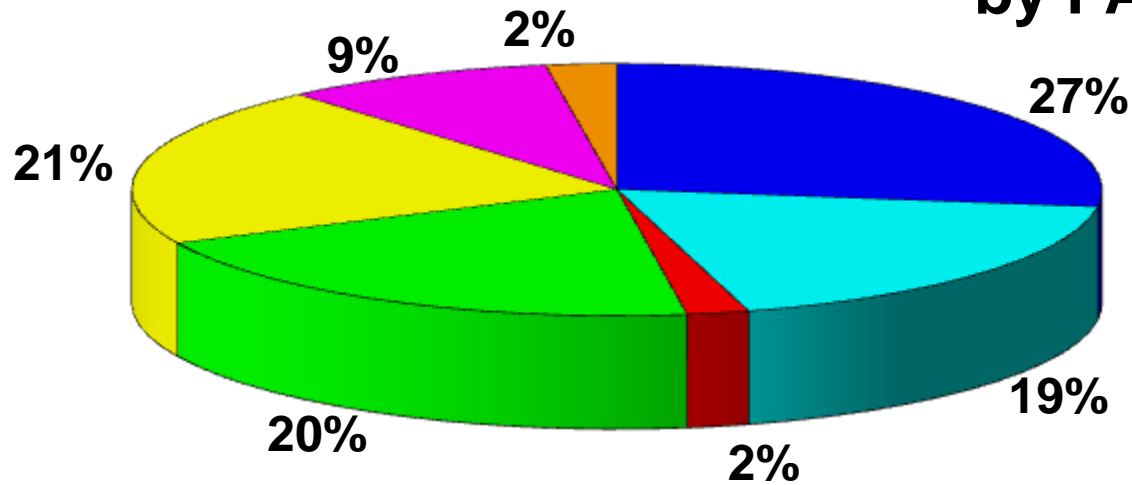


Entry-level certifications include PADI Scuba Diver, Junior Scuba Diver, Open Water Diver, Junior Open Water Diver, National Geographic Diver and Junior National Geographic Diver. Statistics are based on certifications issued in each office. Divers may live anywhere globally.



PADI Worldwide Continuing Education Certifications

Worldwide 2009 by PADI Office

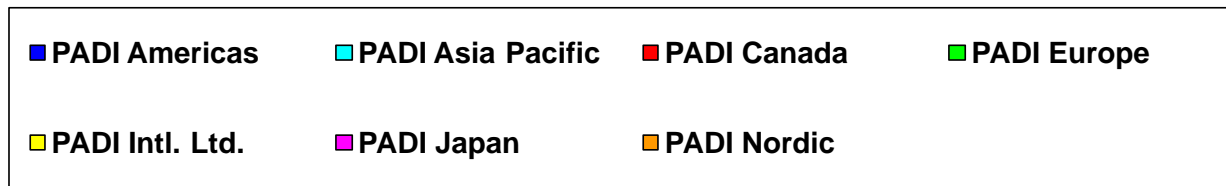
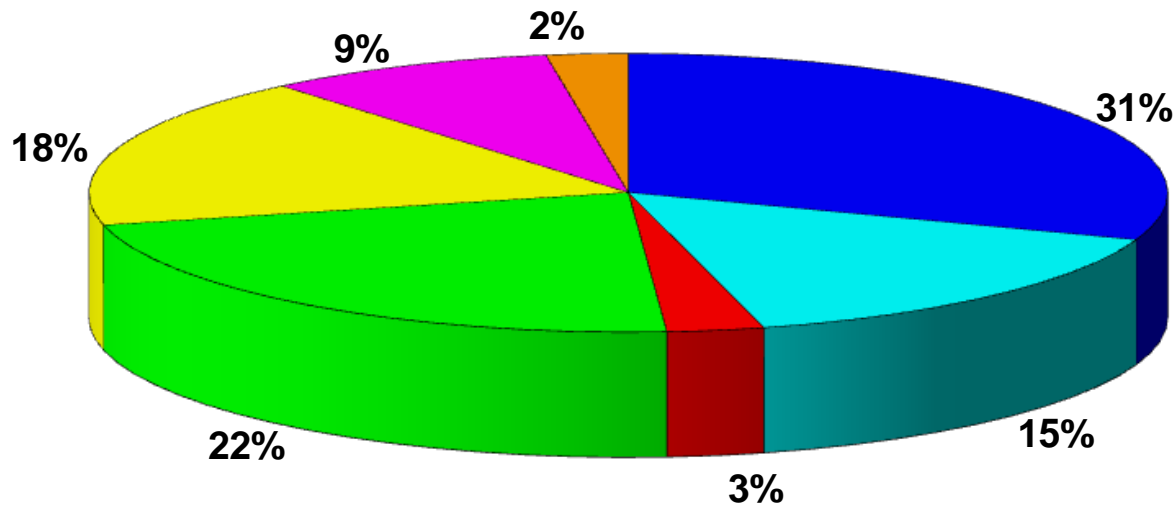


PADI Continuing Education certifications are Adventure, Jr. Adventure, Advanced, Jr. Advanced, Rescue Diver, Jr. Rescue, Specialties, Master Scuba Diver & Jr. Master Scuba Diver. Statistics are based on certifications issued in each office. Divers may live anywhere globally. Diver may have multiple certifications.



PADI Worldwide Professional Membership

Worldwide Cumulative 2009 By PADI Office

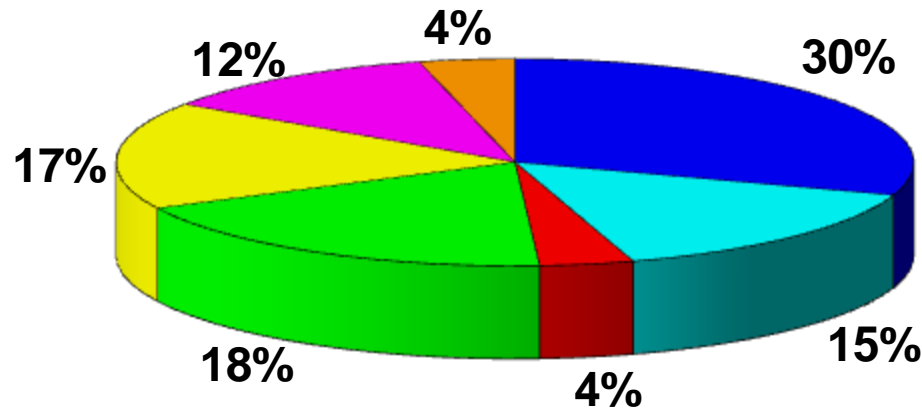


Individual PADI Members include new & renewed: Divemasters, Assistant Instructors, Open Water Scuba Instructors, Master Scuba Diver Trainers, IDC Staff Instructors, Master Instructors and Course Directors.



PADI Worldwide International Resort and Retailer Membership

Worldwide Cumulative 2009 Dive Centers By PADI Office

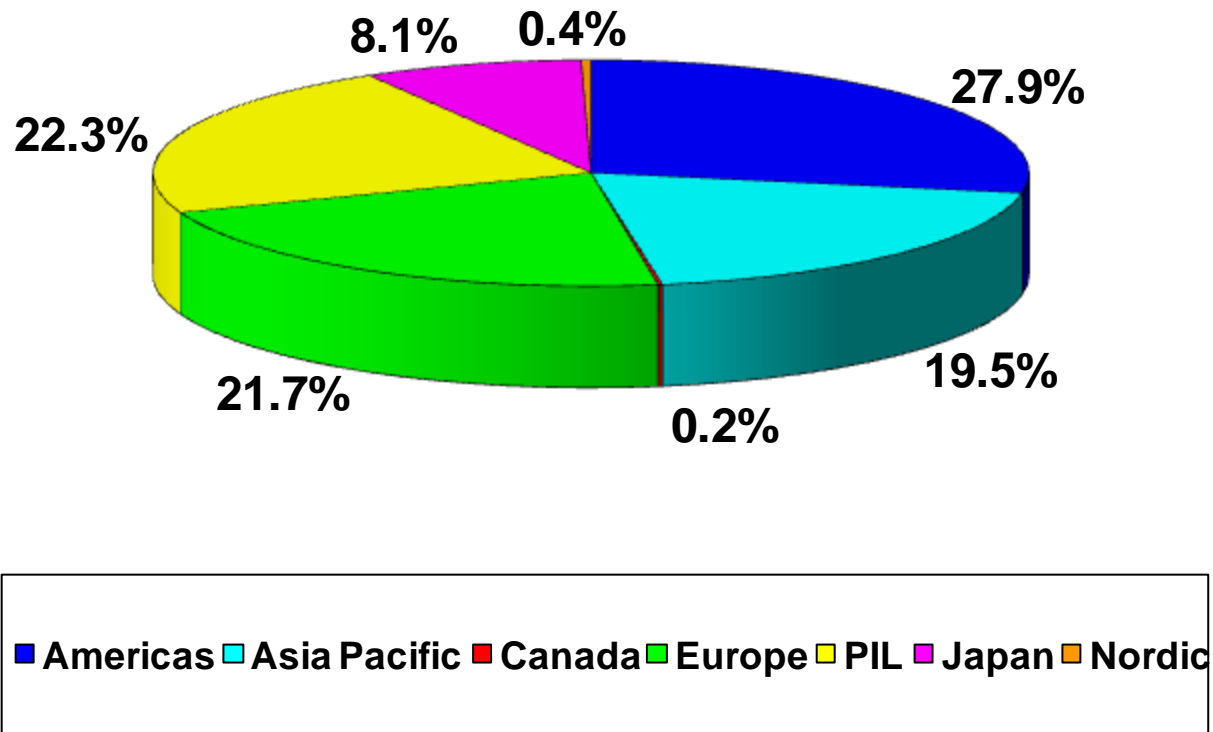


PADI International Resort and Retailer Members include new & renewed: Dive Centers, Five Star Dive Centers, Five Star Instructor Development Centers, College – University and PIRA Resort Members



PADI Worldwide International Resort and Retailer Membership

Worldwide Cumulative 2009 All Resorts By PADI Office



PADI International Resort and Retailer Members include new & renewed: Dive Centers, Five Star Dive Centers, Five Star Instructor Development Centers, College – University and PIRA Resort Members

