Worldwide Corporate Statistics 2014

Data for 2008-2013

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PADI Worldwide Membership History 1974-2013

PADI Retail & Resort Members

Year	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993
PRA members	91	238	332	175	381	445	483	501	582	722	862	1,070	1,093	1,132	1,187	1,184	2,092	2,123	2,472	2,687
Growth %		161.5%	39.5%	-47.3%	117.7%	16.8%	8.5%	3.7%	16.2%	24.1%	19.4%	24.1%	2.1%	3.6%	4.9%	-0.3%	76.7%	1.5%	16.4%	8.7%

Year	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
PRA members	3,080	3,367	4,036	4,061	4,316	4,642	4,642	4,706	4,987	5,156	5,352	5,364	5,513	5,718	5,861	5,935	6,005	6,063	6,191	6,197
Growth %	14.6%	9.3%	19.9%	0.6%	6.3%	7.6%	0.0%	1.4%	6.0%	3.4%	3.8%	0.2%	2.8%	3.7%	2.5%	1.3%	1.2%	1.0%	2.1%	0.1%

PADI Individual Members

Year	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997
IMs	8,615	9,002	10,924	14,414	18,323	21,217	24,325	27,534	36,481	44,652	55,597	55,387	67,073	73,010	80,852	90,262
Growth %		4.5%	21.4%	31.9%	27.1%	15.8%	14.6%	13.2%	32.5%	22.4%	24.5%	-0.4%	21.1%	8.9%	10.7%	11.6%

Year	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
IMs	95,647	100,699	106,978	109,958	118,892	123,741	127,077	130,472	131,714	133,562	134,959	135,499	135,038	135,945	135,710	135,615
Growth %	6.0%	5.3%	6.2%	2.8%	8.1%	4.1%	2.7%	2.7%	1.0%	1.4%	1.0%	0.4%	-0.3%	0.7%	-0.2%	-0.1%

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Source: Global Certification & Membership Statistics

PADI Worldwide Diving Certifications History 1967-2013

Year	Certifications Per Year	Cumulative Certifications	Growth Percentage
1967-70		47,572	
1971	36,490	84,062	
1972	51,842	135,904	42.1%
1973	60,120	196,024	16.0%
1974	49,834	245,858	-17.1%
1975	61,244	307,102	22.9%
1976	66,609	373,711	8.8%
1977	69,771	443,482	4.7%
1978	86,187	529,669	23.5%
1979	95,193	624,862	10.4%
1980	107,404	732,266	12.8%
1981	124,365	856,631	15.8%
1982	141,429	998,060	13.7%
1983	168,778	1,166,838	19.3%
1984	203,001	1,369,839	20.3%
1985	240,384	1,610,223	18.4%
1986	277,378	1,887,601	15.4%
1987	315,468	2,203,069	13.7%
1988	350,000	2,553,069	10.9%
1989	387,767	2,940,836	10.8%
1990	440,418	3,381,254	13.6%
1991	456,046	3,837,300	3.5%

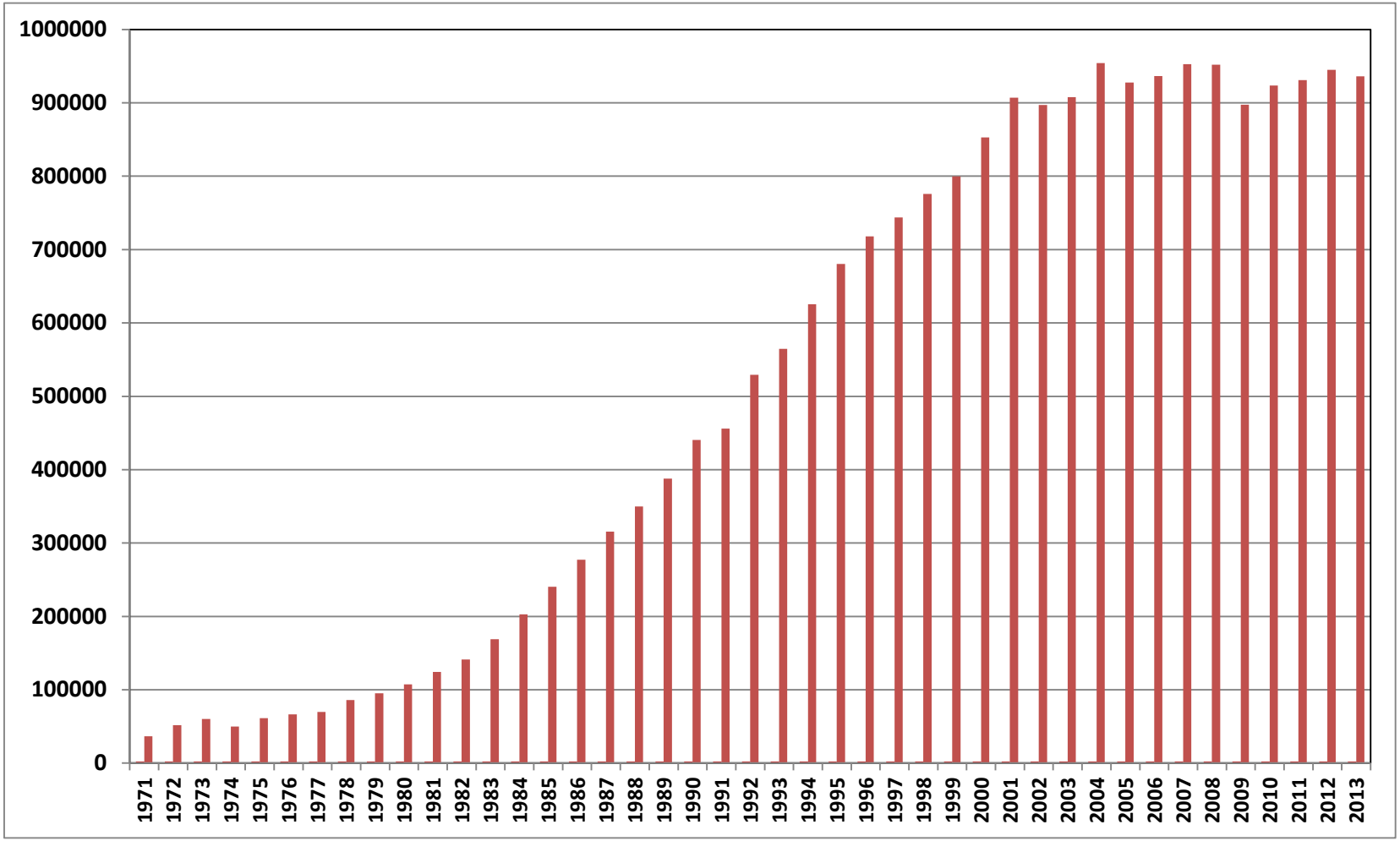
Year	Certifications Per Year	Cumulative Certifications	Growth Percentage
1992	529,463	4,366,763	20.2%
1993	564,672	4,931,435	6.6%
1994	625,487	5,556,922	10.8%
1995	680,263	6,237,185	8.8%
1996	717,973	6,955,158	5.5%
1997	743,763	7,698,921	3.6%
1998	775,735	8,474,656	4.3%
1999	799,696	9,274,352	3.1%
2000	852,702	10,127,054	6.6%
2001	907,171	11,034,225	6.4%
2002	896,977	11,931,202	-1.1%
2003	907,722	12,838,924	1.2%
2004*	954,049	13,792,973	5.1%
2005	927,529	14,720,502	-2.8%
2006	936,579	15,657,081	1.0%
2007	952,716	16,609,797	1.7%
2008**	952,097	17,561,894	-0.1%
2009**	897,401	18,459,295	-5.7%
2010	923,571	19,382,866	2.9%
2011	930,941	20,313,807	0.8%
2012	945,107	21,258,914	1.5%
2013	936,149	22,195,063	-0.9%

***2004 was the #1 year for PADI Diving certifications **The end of 2008 and 2009 marked a world-wide recession.**

Represents total entry level and continuing education diving certifications for all PADI Offices combined. Divers may have multiple certifications. Does not include introductory scuba diving experiences or non-diving certifications.

Source: Global Certification & Membership Statistics

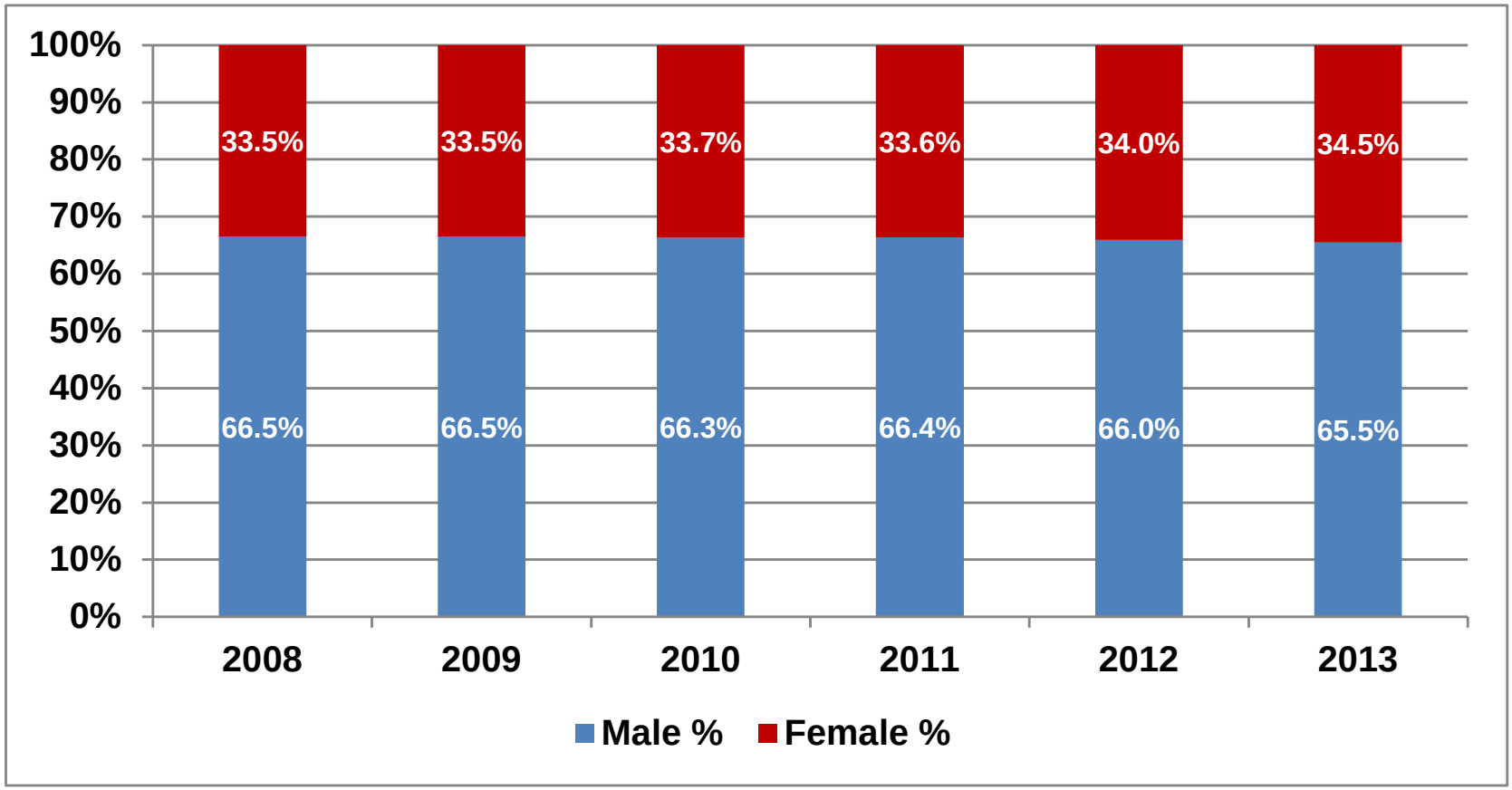
PADI Worldwide Certification Trend 1971-2013



Represents total entry level and continuing education diving certifications for all PADI Offices combined. Divers may have multiple certifications.

Source: Global Certification & Membership Statistics

PADI Worldwide Diving Certification Trend by Gender



Represents total entry level and continuing education diving certifications for all PADI Offices. Divers may have multiple certifications. Does not include introductory scuba diving experiences or non-diving certifications.

Source: Global Student Report

PADI Worldwide Diving Certification Trend by Median Age

	2008	2009	2010	2011	2012	2013
Male	30	30	30	30	30	30
Female	27	27	27	27	27	27
All	29	29	29	29	29	29

Represents total entry level and continuing education diving certifications for all PADI Offices. Divers may have multiple certifications. Does not include introductory scuba diving experiences or non-diving certifications.

Source: Global Student Report